

MASLOW'S HIERARCHY OF NEEDS

In 1954, Abraham Maslow expressed his Hierarchy of Needs theory, or the patterns of human motivation that everyone exhibits in order to gain self-actualization. Additions to the theory have been made overtime including the final motivator of transcendence. As the pinnacle of this theory, transcendence is key as we look towards the future because we must help others in both their basic and growth needs in order to build our legacy.

