

## FOCUS FACTOR OUT OF BALANCE



## FOCUS FACTOR IN BALANCE



At Chernobyl, the government made the same mistake that many others do. They denied a problem and got the "immediate benefit" of appearing OK. Had they seen all of their options in balance, they would have known that this short-lived "benefit" was outweighed by all of the long-term costs. ©2019 Core IQ. All rights reserved.

